



SCHOOL OF MAKE-UP

advanced professional course



Dear Student,

I love make up, I love what I do, I love people, and I would love to share my knowledge with you.

In January 2013 and following the huge success of Alicia Buckle School of Make-Up the past two years, I am hosting another 3 – 6 months internationally qualified advanced make-up artist course, designed specifically for part time students.

One of my philosophies is to learn, learn and keep on learning, and then, practice, practice and practice again. I will teach you everything I know about make-up and how to integrate your own style with the latest fashion trends all within my cozy studio in Stellenbosch. Together we will kit you with the necessary "tools" to start your own make up business.

Each student will have an opportunity to travel with me and assist me on one of either my bridal occasions or any other similar fashion shoot and the like.

I believe in personal "touch" and will therefore only accept a limited number of students to attend the course. All students will be interviewed before their enrollment in the course can take place.

Student applications close 30 December 2012 (see full details below).

I hope this finds you well, please let me know if we can start your course in January 2013.

Kindest Regards,

Alicia Buckle



ADVANCED PROFESSIONAL MAKE UP COURSE

Through my teachings the students will gain;

An all-round understanding to the preparation of your working environment, treatment area, tools, materials, clients and self.

..... MAKE-UP KITS AND ESSENTIAL TOOLS

- * Professional products
- * Professional tools
- * Choice and use of professional make-up brushes
- * Lash- and brow tinting

..... BROW SHAPING

- * Achieving the correct eyebrow shaping according to facial shapes
- * How to define the eyebrow

..... SKIN CARE

- * Basic skincare (functions and anatomy of the skin) and skin assessment
- * Preparation of skin for application of products
- * An in depth understanding of the different types of make-up, make-up applications, make-up products, its advantages and disadvantages
- * Choice and use of foundations for all types of skin and different product houses, including neutralizers, concealers, foundation and powder



WE WILL ALSO COVER THE FOLLOWING
IMPORTANT TOPICS

- * The use of specialized lighting
- * Corrective make-up for all face shapes and skin types

..... COLOUR THEORY

- * Choose the correct colour for your client
- * Understanding the undertone of your client's skin

..... EYE SHADOW

- * Different eye shades
- * Different eye shadow application
- * Correct application of eyeliner

..... COLOURS TO USE ON

- * Blue eyes
- * Green eyes
- * Brown eyes
- * Hazel eyes

..... BLUSHER

- * Identifying cheekbone structure
- * Corrective blusher application according to cheekbone structure
- * Choose the right colour

..... LIP LINER AND LIPSTICK

- * Corrective application
- * Correct use to lip shade and occasion



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Alicia
Buckle

..... MAKE UP TECHNIQUES

- * Day and Evening make up
- * Special Occasion make up
- * Bridal make up
- * Mature make up application
- * Ethnic skin make-up application
- * Asian make up - eyes
- * False lashes application – individual, strip lashes top and bottom
- * Make up for magazines
- * Make up for Television
- * Make up for Fashion show
- * History of make up
- * Period make up: 1920, 1930, 1940, 1950, 1960, 1970 make up application
- * Art on the Face
- * Different eye make-up application
(i.e. Long eye, cat eye, Egyptian eye, Cleopatra, Smokey, classic, leopard eyes and the like)

..... BUSINESS MANAGEMENT

- * How to get yourself “out there”
- * How to become established as a freelance make-up artist
- * Sending out emails – quote, booking form, invoice
- * Self-image

..... SOME CAREER IDEAS

- * Freelance make-up artist
- * Make-up artist for the local market in department stores
- * Make-up artist in television field
- * Make-up artist for magazines and advertising publications
- * Private make up lessons and workshops



..... COURSE FEES AND PRICING TABLE

ADVANCED MAKE-UP ARTIST COURSE	R 15 000 (includes all manuals and brush sets)
FULL MAC KIT	R 10 000
INTRODUCTION TO MAKE-UP ARTIST COURSE	R 6 000
AIRBRUSH MAKE UP	R 1000
HOW TO DO YOUR OWN MAKE-UP	R600 (2 hour course)
BASIC HAIR COURSE	R 4 000
FULL HAIR KIT	R 3 000